

Jeremy Twogood

Digital Content Creator

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Multi-skilled digital content creator and storyteller with a passion for technology. Self employed, savvy, problem solver for clients such as Microsoft, Volvo, Mitsubishi, Sony, Sobeys, Mirvish Productions, Bridge to Health: Dental & Medical, Canova Media, Houseplant, Biz Media, Facet 4 Media, BlueMoon Productions, Foresight Inc, and the WNBA. Awarded best graduation video in Alberta on debut digital production in 2002.

Video Editing	Motion Graphics	Camera	Aerial Video	Directing	Sound Design
Final Cut Pro X	Apple Motion	Photoshop	Adobe Premiere	After Effects	Ableton Live

Work History

Editor/Camera Operator/Drone Operator

Twogood Productions - Toronto, ON

March 2007 to Present

Freelance video editing, graphics packages, musical scoring and drone pilot for clients across North America.

- Piloted drone shoot for Xbox Forza 5 ad campaign with Canova Media and Biz Media.
- Camera/Drone operator for Mike Weaver's Coach Them app promo video.
- Edited show sizzle and graphics package for "Queen's Court" a Facet 4 Media doc series showcasing the lives of the WNBA's greatest players.
- Edited social media series for Bridge to Health - an NGO that provides medical and dental services to rural areas of Uganda and Kenya.
- Edited corporate series for Symbility Solutions featuring everyday desk objects as voice acted characters.
- Created stock video being used around the world, sold on Pond 5.

Producer/Director/Writer/Editor/Camera Operator

Talk TO My Stomach - Toronto, ON

October 2015 to Present

Co-Creator and producer of digital restaurant series showcasing the stories behind the courageous people that brave Toronto's competitive restaurant industry.

- Produced 12 episodes achieving over 350,000 views + 5,000 reactions, shares and comments.
- Coordinated with local businesses, scheduled interview/B-roll shoots.
- Crafted storylines from interview footage, and research.
- Ran vendor funded social media campaigns to cross promote business and series.
- Edited episodes, graded colour, created motion graphic treatments and voice over.
- Worked with industry leading restaurateurs Chef Nuit Regular of Pai: Northern Thai Kitchen and Zane Caplansky of Caplansky's Deli.
- Shot series on Sony FS7 in S-log 4K.

Segment Producer/Editor/Camera Operator

NBN inc - Naked News - Toronto, ON

July 2008 to Present

Content and promotions producer for online and broadcast variety program "Naked News".

- Video and story edited over 5000 segments for web and broadcast.
- Produced content spanning various interests: automotive, sports, business, tech, lifestyle, music, art, interviews, performances, travel, fashion, food, dance, film, video games, international news, pop culture, and BTS.
- Edited exposés featuring local GTA business (eg. Craft Dog, Amego Electric Bikes, Parachute School of Toronto).
- Designed solutions to transition editing department from Adobe Creative Cloud to Final Cut Pro X/Motion - saving \$30,000 over 7 years.
- Edited promotional content that was re-posted by Baywatch's Donna D'Errico.
- Worked with celebrity personalities like Kevin Smith, Gilbert Gottfried, The Iron Sheik, and Erik Andre.
- Wrote questions for TIFF presser that garnered international headlines:
<https://www.thestar.com/entertainment/tiff/2019/09/10/christian-bale-enjoyed-punching-matt-damon-in-the-face-tiff-audience-hears.html>
- Daily green screen chroma keying.
- Produced volume heavy reality TV style content.
- Created graphic treatments, titles and effects for all edits.
- Crafted dynamic, compelling sound mixes, occasional original scores.
- Never missed a deadline amongst daily and weekly content delivery targets.

Video Editor/Camera Operator/Production Assistant

BlueMoon Productions Inc - Toronto, ON

July 2006 to March 2008

Content creator for corporate and commercial production shop in downtown Toronto.

- Created podcast episodes released by Mirvish Productions for “Dirty Dancing” and “We Will Rock You” - conducted interviews with cast members.
- Produced automotive lobby loops and showreels for Volvo and Mitsubishi.
- Shot over 50 corporate/instructional videos for clients like Microsoft and Sobeys.
- Authored DVDs, compressed videos, and offered tech support on Mac and PC.
- Shot Oscar Peterson Tribute Concert at Roy Thomson Hall.
- Production assistant for larger budget ads for broadcast..

Volunteer Experience

Executive Producer

CKWS “Studio Q “ - Kingston ON
September 2004 to August 2005

Production coordinator and producer for student run campus television show that aired on CKWS in Kingston and the surrounding area.

Co-Creator/Writer/Producer

The Last Minute - Kingston ON
June 2005 to September 2005

Creator of half-hour sketch comedy show airing Sundays at midnight on CKWS in Kingston and the surrounding area.

Education

BA HONS in Film Studies

Queen's University - Toronto, ON
September 2002 to July 2006

Certifications/Licenses

Pleasure Craft Operator Card
Canadian Boating License
Advanced Adventurer SCUBA License - 30M depth
Special Flight Operator Certificate for UAVS - September 2013 to September 2014